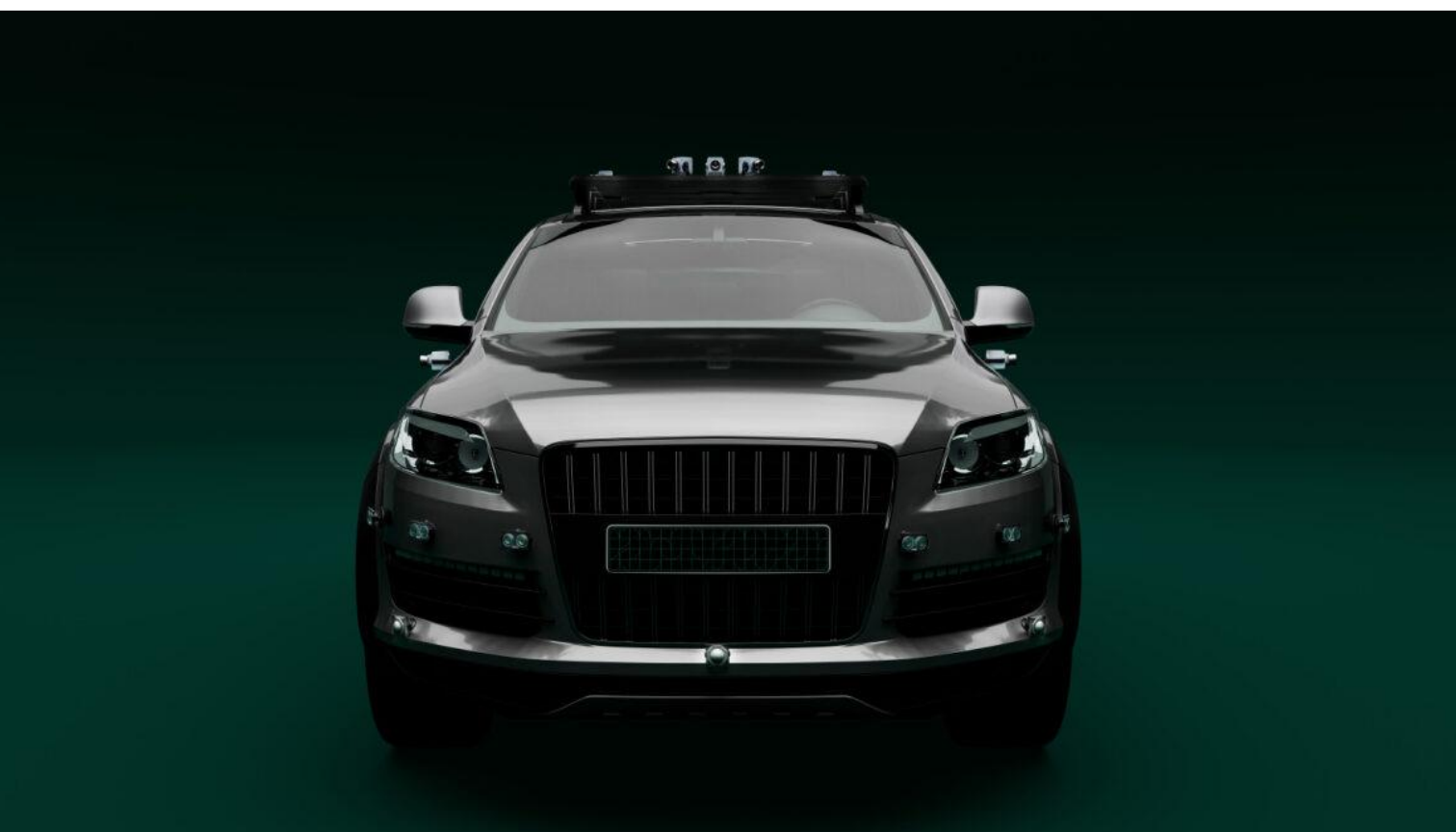
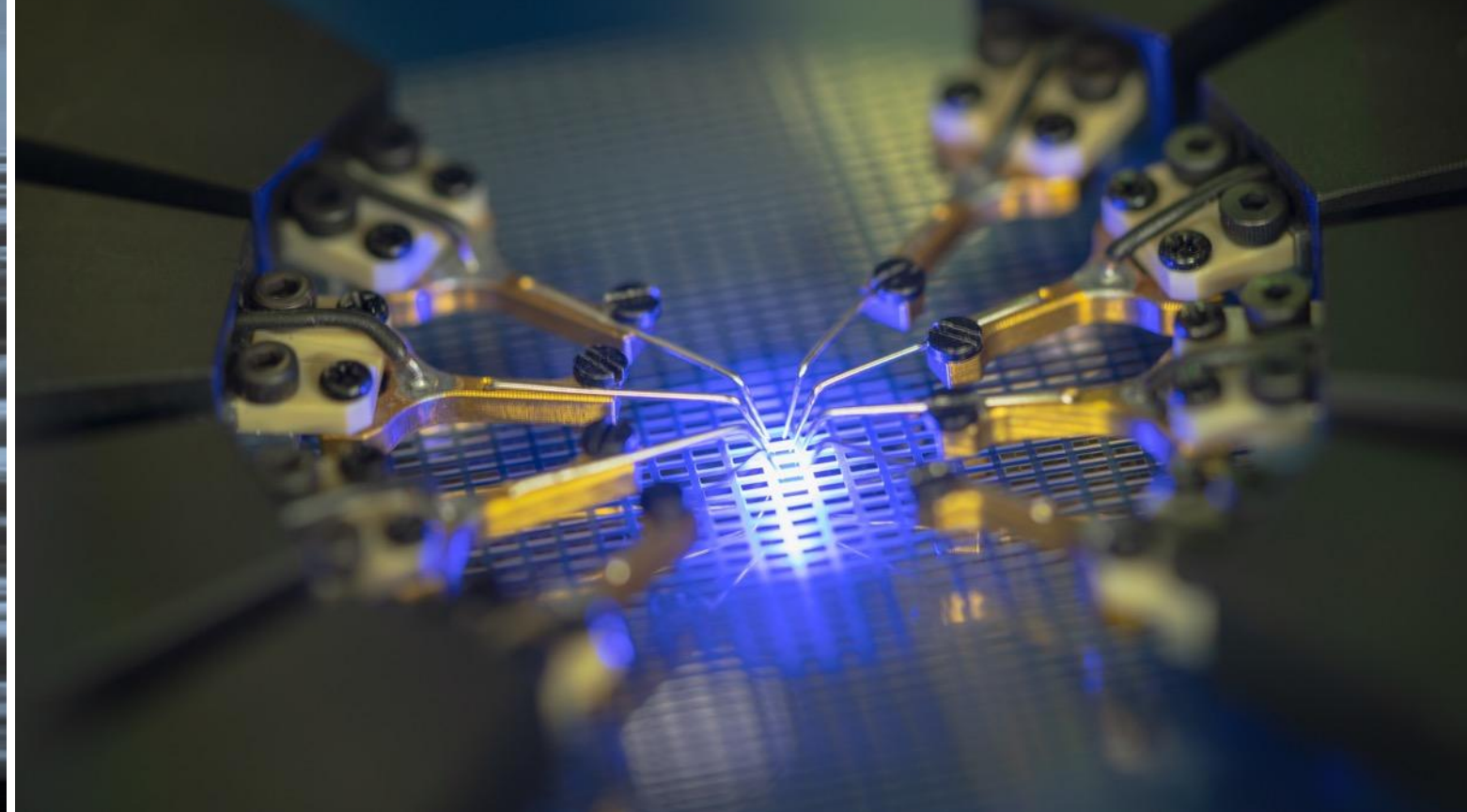
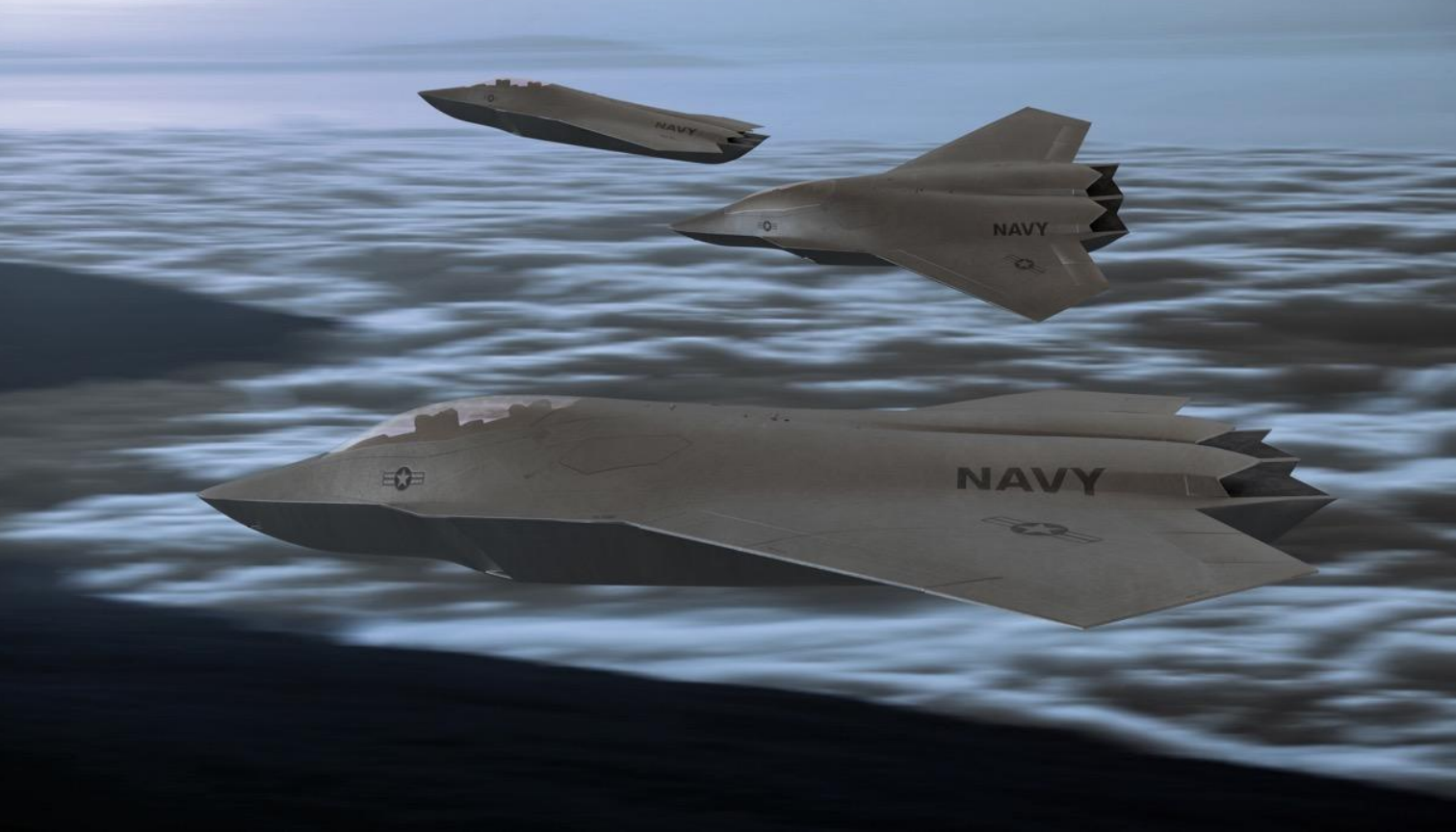


# AI over NI Lifecycle Solutions

A Data-centric Approach to Product Lifecycle Performance

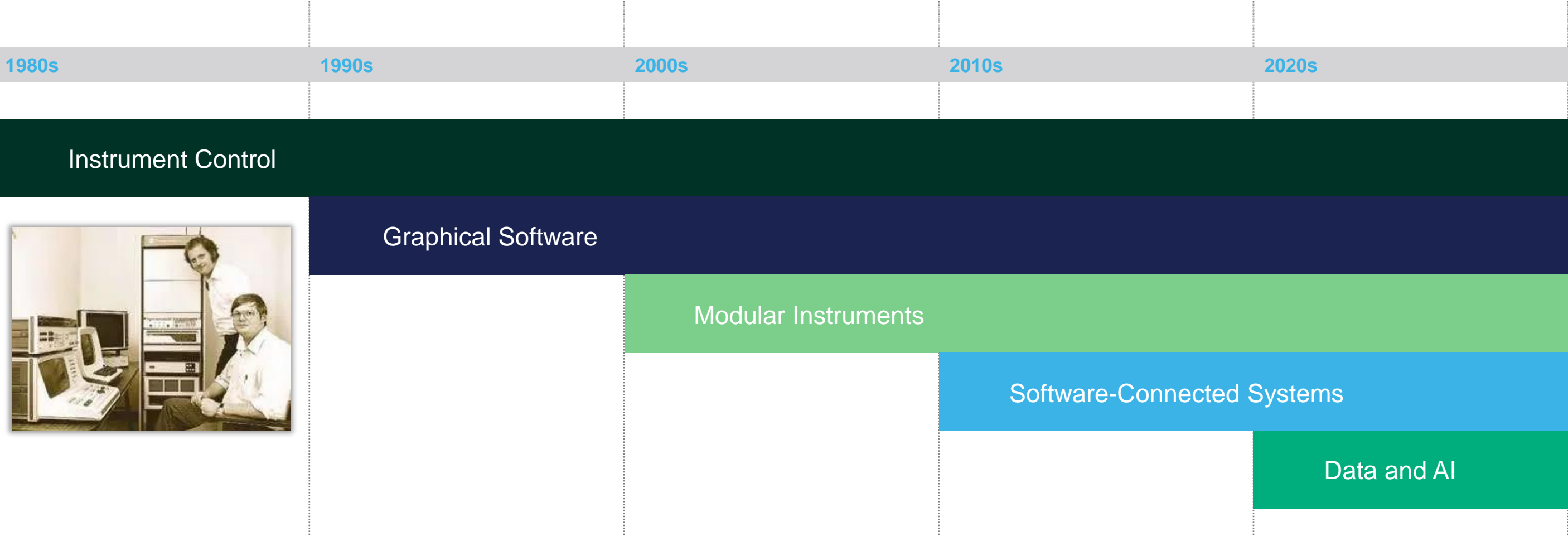
March 2024





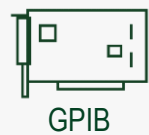


# We've Driven 5 Decades of Disruption



# We've Driven 5 Decades of Disruption through Software

## INSTRUMENT CONTROL



GPIB

## GRAPHICAL PROGRAMMING



LabVIEW

## SOFTWARE-DEFINED INSTRUMENTATION



PC-Based Instruments



LabVIEW RT & FPGA

## SOFTWARE-CONNECTED SYSTEMS



TestStand  
& VeriStand



InstrumentStudio  
& FlexLogger

## DATA AND ANALYTICS



DIAdem

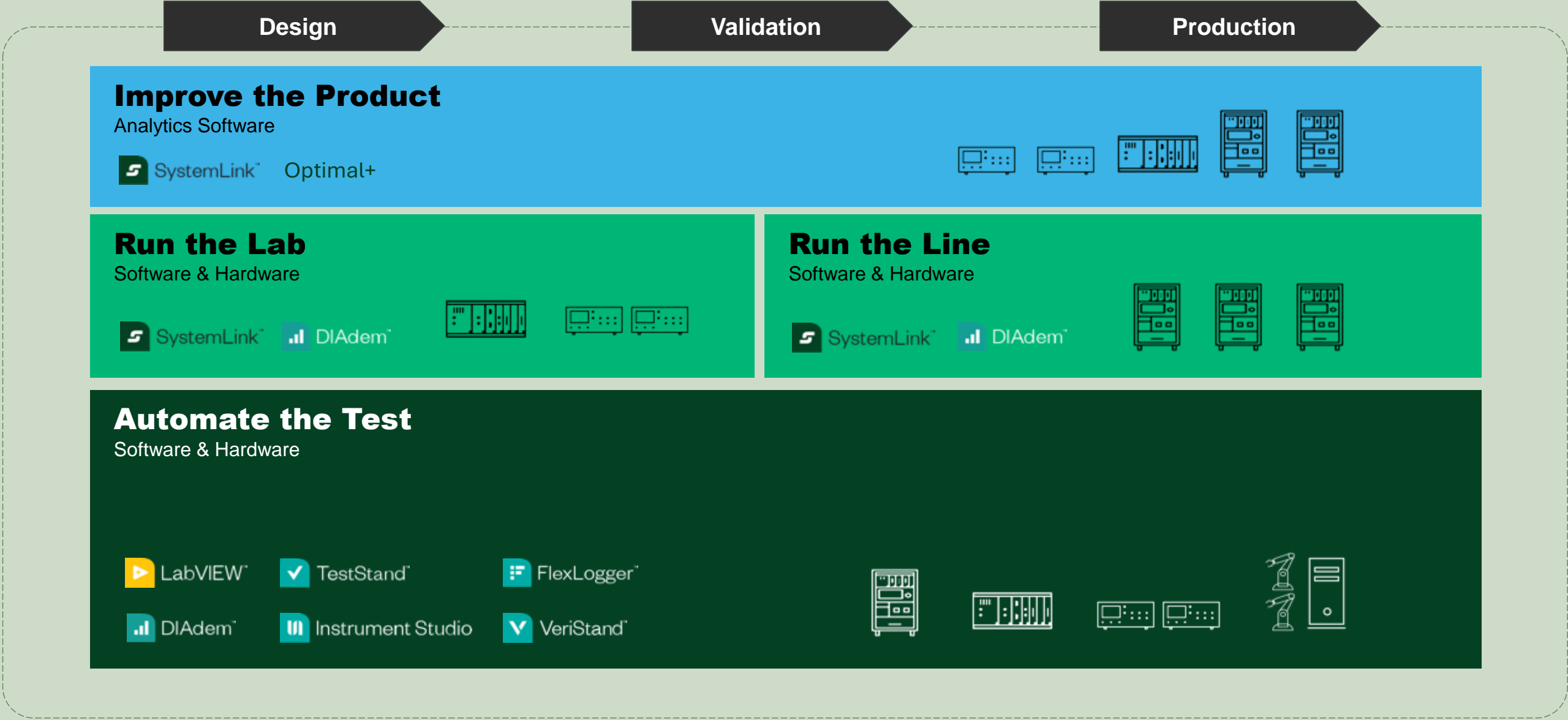


SystemLink

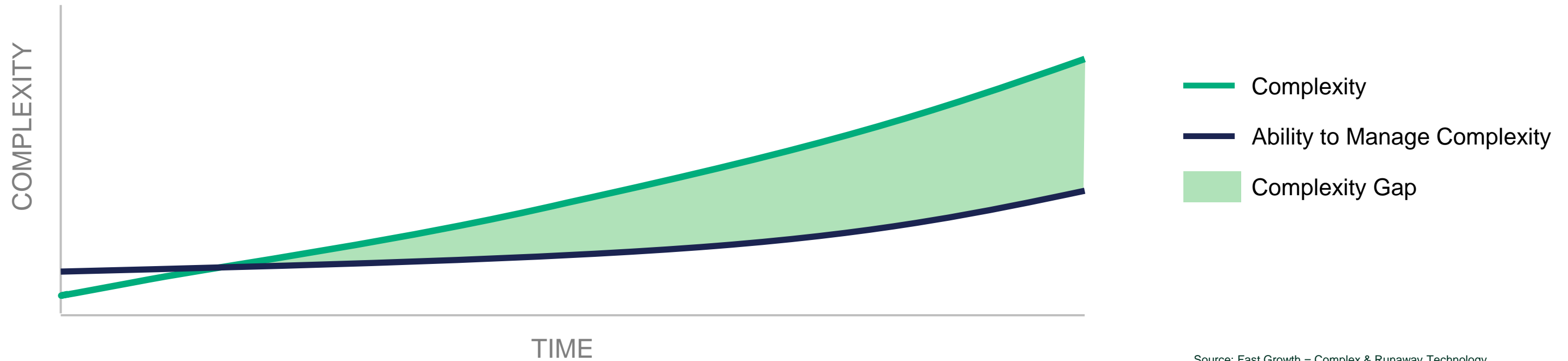


Optimal+

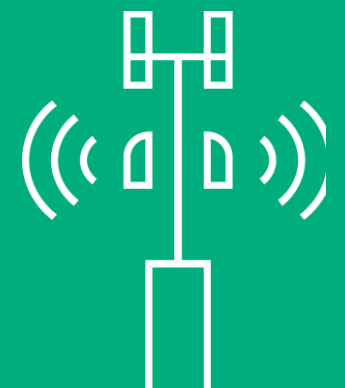
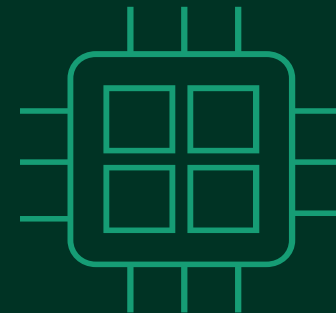
# T&M Portfolio | Instrumentation to the Enterprise



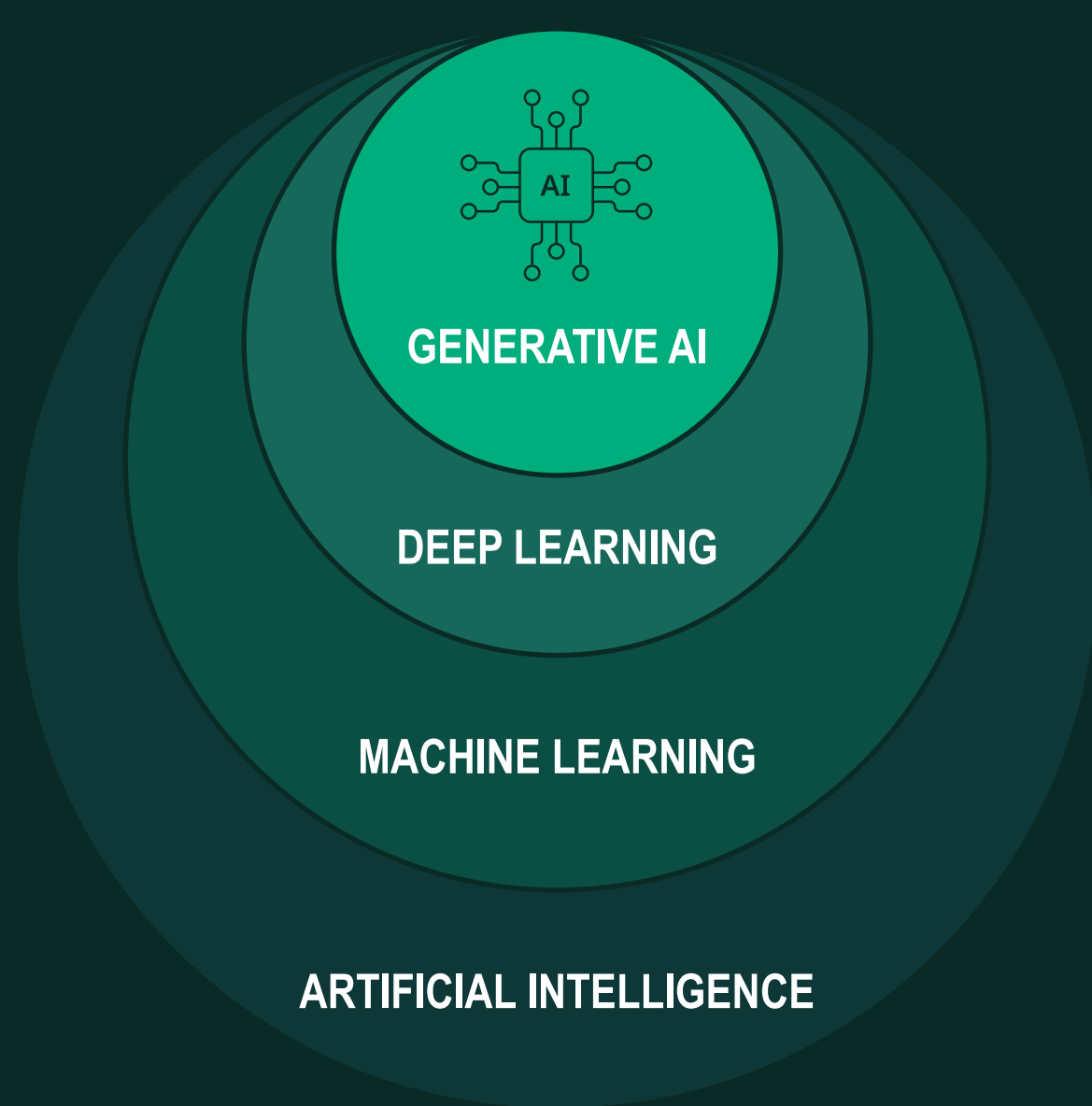
# DUT Complexity over Time



Source: Fast Growth = Complex & Runaway Technology  
[point.Co/the-it-complexity-gap/](http://point.Co/the-it-complexity-gap/)



# THE JOURNEY CONTINUES WITH GENERATIVE AI



2021

## GENERATIVE AI

Models which new written, visual, and auditory content given prompts or existing data.

2012

## DEEP LEARNING

A machine learning technique in which layers of neural networks are used to process data and make decisions.

1997

## MACHINE LEARNING

Subset of AI that enables machines to learn from existing data and improve upon that data to make decisions or predictions.

1956

## ARTIFICIAL INTELLIGENCE

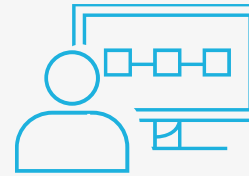
The field of computer science that seeks to create intelligent machines that can replicate or exceed human intelligence.

# INTELLIGENT TEST



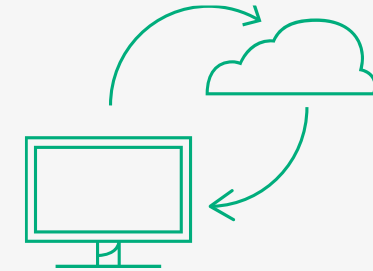
## INSTRUMENT INTELLIGENCE

- Advanced Measurements
- Real-Time Signal Insights
- Adaptive Test Sequences



## USER INTELLIGENCE

- Accelerated Workflow
- Optimized Test Planning
- Rapid Analysis and Reporting

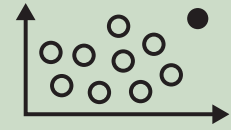


## ENTERPRISE INTELLIGENCE

- Improved Asset Utilization
- Increased Yield and Quality
- Enhanced Product Lifecycle Insights



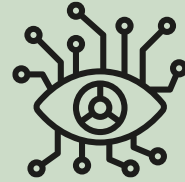
# "Traditional" AI Example Use Cases



Outlier detection  
(Advanced)



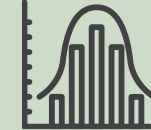
Escape prevention  
(Equipment Health etc.)



Optical defect detection  
/ ROI quality (e.g.,  
welds, soldering etc.)



RMA reduction /  
prediction



Parametric trend  
detection



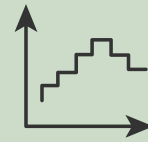
Parametric insights



Scratch detection  
(wafers)



AI based RCA



Waveform anomaly  
detection



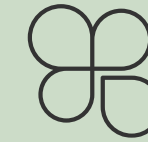
Battery analytics  
(capacity, smart pairing,  
etc.)



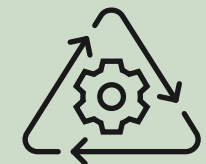
Process optimization  
(e.g., Adaptive  
manufacturing)



Early failure detection



Next operation reduction



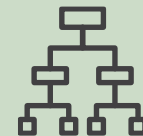
Monitoring and auto  
RCA (UPH, cycle time,  
yield, error code  
distributions etc.)



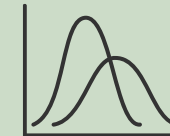
Equipment  
utilization/variations



Yield trend detection



Wafer classification



Equipment  
utilization/variations



Predictive / JIT  
maintenance



Test (program)  
comparison